

Contract # 331118

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Statler Lane
Alexandria, VA 22314

Schedule Dates 09/13/12-09/16/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IL (81865)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/31B4
Account Types National/Political
Billing Type Standard
Comments NRCC 09/12
**** THIS IS A CASH IN ADVANCE SCHEDULE ****

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month		Spots	Rate
Sep. 2012		30	\$14,785.00
Grand Total:		30	\$14,785.00

Line	Line Type / Break Type (Ref #)	Dates	Set	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12	
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW							1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	9/12/12	
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	12:37A- Late Night							1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/3	9/12/12	
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	1:36A- Last Call With Carson Daly							1	1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/4	9/12/12	
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4:28A- Channel 11 News 430A							1	1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 4:30A-5A/5	9/12/12	
6.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)							1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/6	9/12/12	
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:30P- 6P (EST)							1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/7	9/12/12	
8.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	6:59P- Leopard							1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEEP 7-730P/8	9/12/12	
9.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7A- Today Show							1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/9	9/12/12	
10.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	8P- 9P (EST)							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P	9/12/12	
10.0.1	Closed Preempt	09/14/12															DUE TO RATE/10		
11.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6P- CHANNEL 11 NEWS							1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	No Avail/Exception -		
																	NEWS 6-630P/11	9/12/12	

CONFIRMATION CONTRACT

Date:

Accepted-Station.

Comments:

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		By Broadcast Month	Spots		
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09/13/12-09/16/12

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

National Media
815 Slaters Lane
Alexandria, VA 22314

**WPXI**

National Media	09/13/12-09/16/12	Date Entered	09/12/12
National Media	09/13/12-09/16/12	Last Modified	09/12/12
National Republican Congressional Committee - In		Entered By	Jennifer Stewart
National Media (2711)		CO-OP	Yes
Political - Issue (1068)		Headline #	06311711
ISS/NRCC-JE (81865)		Demo	
Telerep/Washington DC, Washington DC (1040)		Order Type	Normal
Telerep/Washington DC		Package Deal	
ANGLE,BEN		Commission %	15.00
/		Commission	\$2,217.75
155/426/3184		Net Total	\$12,567.25
National/Political		Sales Tax	
Standard			
NRCC 09/12			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6A- 8A (EST)						1		1		\$265.00	\$265.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/12	9/12/12
13.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A- 10:30A (EST)						2		2		\$275.00	\$550.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/13	9/12/12
14.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	5:30A- 8A (EST)						3		3		\$255.00	\$795.00	Pittsburgh (WPXI)	SUN NEWS 5:30A-8A/14	9/12/12
15.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	6P- CHANNEL 11 NEWS						1		1		\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/15	9/12/12
16.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)						2		2		\$275.00	\$550.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/16	9/12/12
17.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P						1		1		\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/17	9/12/12
18.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	11:34P- TONIGHT SHOW						2		2		\$300.00	\$600.00	Pittsburgh (WPXI)	TONITE/18	9/12/12
19.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	12:37A- Late Night						1		1		\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/19	9/12/12
20.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	1:36A- Last Call With Carson Daly						1		1		\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/20	9/12/12
21.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	4:28A- Channel 11 News 430A						1		1		\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430-5A/21	9/12/12
22.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	5P- 5:30P (EST)						1		1		\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/22	9/12/12
23.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	5:30P- 6P (EST)						1		1		\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/23	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Accepted-Station:	Comments:
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Schedule Dates

09/13/12-09/16/12

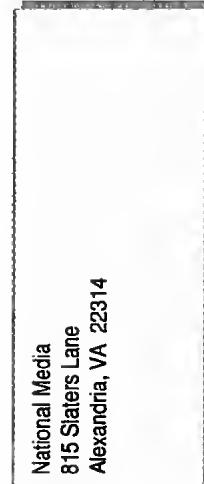
Advertiser

WPXI

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Slater's Lane
Alexandria, VA 22314



Agency National Republican Congressional Committee - In
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Brand Political - Issue (1068)
IS5/NRCC-IE (81865)
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24.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	6:59P- Jeopardy						1		1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/24	9/12/12
25.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	7A- Today Show						1		1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 5H 7-9A/25	9/12/12
26.0	W/G For 10.0.1 / Prime	09/14/12-09/14/12	5	:30	:57P- Guys With Kids 8:33P						1		1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	GUY'S WITH KIDS/10	9/12/12

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